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MINISTRY OF COMMERCE AND INDUSTRY

ORDER

New Delhi, the 17th December, 1953

S. R. O. 2317—In exercise of the powers conferred by section 6 of the Industries (Development and Regulation) Act, 1951 (LXV of 1951), the Central Government hereby establishes for the scheduled industry engaged in the manufacture and production of bicycles, a Development Council, which shall consist of

(a) The following members, namely :—

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| 1. Shri M. G. Vohra, M/S. Hind Cycles Ltd., Bombay | } being persons who in the opinion of the Central Government are capable of representing the interests of owners of industrial undertakings in the said scheduled industry ; |
| 2. Shri I. C. Gupta, Director, The India Cycle Manufacturing Co., Ltd., Calcutta. | |
| 3. Sardar Balwant Singh Chhatwal, Managing Director, B.S.C. Cycles Ltd., Ludhiana. | |
| 4. Shri A. M. M. Murugappa Chettiar, The T. I. Cycles of India Ltd., Madras. | |
| 5. Shri P. L. Kumar, 22, Pusa Road, New Delhi. | } being persons who in the opinion of the Central Government have special knowledge of matters relating to the technical or other aspects of the said scheduled industry ; |
| 6. Shri Ishwar Datt, C/o The Atlas Cycle Industries Ltd., Sonapat, Punjab. | |
| 7. Shri Ram Desai, Secretary, Engineering Mazdoor Sabha, Kamgar Sadan, Nawab Tank, Mazagaon, Bombay. | } being a person who in the opinion of the Central Government is capable of representing the interests of persons employed in industrial undertakings in the said scheduled industry ; |
| 8. Shri D. C. Sutaria, Managing Director, Bombay Cycle Stores Co., Nagpur. | |
| 9. Shri Iqbal Singh, President, Punjab Cycle Dealers' Association, Esplanade Road, Delhi. | } being persons who in the opinion of the Central Government are capable of representing the interests of consumers of goods manufactured and produced by the said scheduled industry. |
| 10. Shri V. S. Rastogi, All India Federation of Cycle Traders' Association, Mestlon, Road, Kanpur. | |
| 11. Shri K. Eswaran, Partner, Royal Cycle and Motor Co., Madras. | |

- (b) and one other member to be hereafter specified by the Central Government, who will be a person capable of representing the interests of persons employed in the industrial undertakings in the said scheduled industry.
2. Shri P. L. Kumar will be the Chairman of the said Development Council.
3. The Central Government hereby assigns the following functions to the said Development Council, namely:—
- (1) Recommending targets for production, co-ordinating production programmes and reviewing progress from time to time.
 - (2) Suggesting norms of efficiency with a view to eliminating waste, obtaining maximum production, improving quality and reducing costs.
 - (3) Recommending measures for securing the fuller utilisation of the installed capacity and for improving the working of the industry, particularly of the less efficient units.
 - (4) Promoting arrangement for better marketing and helping in the devising of a system of distribution and sale of the produce of the industry which would be satisfactory to the consumer.
 - (5) Promoting standardisation of products.
 - (6) Promoting or undertaking the collection and formulation of statistics.
 - (7) Promoting the adoption of measures for increasing the productivity of labour, including measures for securing safer and better working conditions and the provision and improvement of amenities and incentives for workers.

[No. 5(5)IA(G)/53].

L. K. JHA,

Joint Secretary to the Government of India.

NOTIFICATION

New Delhi, the 17th December, 1953.

S. R. O. 2318.—In pursuance of clause (c) of rule 2 of the Development Councils (Procedural) Rules, 1952, the Central Government hereby appoints Shri S. C. Banerjee, Deputy Development Officer, Development Wing, Ministry of Commerce and Industry, to carry on the functions of Secretary to the Development Council established by the order of the Government of India, Ministry of Commerce and Industry, No. 2317, dated the 17th December, 1953, for the scheduled industry engaged in the manufacture and production of bicycles.

[No. 5(5)IA (G)/53].

B. B. SAKSENA,

Deputy Secretary to the Government of India.